



VINAYAKA MISSION'S RESEARCH FOUNDATION

(Deemed to be University under section 3 of the UGC Act 1956)
Salem, Tamil Nadu, India



INSTRUCTIONS TO CANDIDATES FOR SEEKING ADMISSION TO MBA DEGREE PROGRAMMES FOR THE ACADEMIC YEAR 2026-27

Candidates should ensure that all information provided during the online submission of the application form is correct and factual. The details provided in the online application / registration form shall be treated as correct and self-certified. Vinayaka Mission's Research Foundation (Deemed to be University), Salem will not entertain any request for correction or modification of the submitted information under any circumstances.

1) PROGRAMME OFFERED IN THE FOLLOWING CONSTITUENT COLLEGES:

A) VINAYAKA MISSION'S KIRUPANANDA VARIYAR ENGINEERING COLLEGE, SALEM

Sl. No.	Name of the Programme	Duration	Annual Tuition fee Rs.
1.	MBA (Master of Business Administration)	2 years	1,00,000/-
2	MBA (Master of Business Administration) (with Foreign Internship)	2 Years	2,00,000/-

Note: Annual Tuition Fees to be paid in two Installments

B) AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY, PAIYANOOR, CHENNAI

Sl. No.	Name of the Programme	Duration	Annual Tuition fee Rs.
1.	MBA (Master of Business Administration)	2 years	70,000/-

2) ELIGIBILITY:

- a) Candidates passed in any Bachelor's Degree with minimum duration of 3 years from a recognized University.

- b) Candidates obtained minimum aggregate marks 50%, in case of SC/ST/OBC category shall be 45% marks as prescribed by the All India Council for Technical Education, New Delhi.

4) ONLINE FILLING OF APPLICATION FORM:

- a) Application forms are available only in online mode. Candidates should fill in all details carefully and submit the application online along with scanned copies of Degree / Provisional Certificate, Mark Sheet(s), Photograph and Signature as attachments.
- b) The information provided by the candidates in the online application form, such as Candidate's Name, Parent/Guardian details, Date of Birth, Gender, Educational qualification, Community/Category, Address, and Contact details, will be treated as final and self-certified. No changes or modifications will be allowed after submission of the application form. Any request for changes will not be considered by VMRF (DU). Therefore, candidates must ensure that all information entered is correct before submission.
- c) All admission-related information, such as Rank and Counseling Intimation Letter etc., will be made available only through the Application Portal. Candidates are advised to keep their Application Number for future reference. No separate communication will be sent through individual e-mail or SMS.
- d) Candidates are advised to visit the University website: www.vmrfd.edu.in regularly for updates, from the date of submission of the online application until the completion of the admission process. VMRF (Deemed to be University) shall not be responsible for any consequences arising due to the candidate's failure to check notices, notifications, or publications related for admission into MBA Degree programme for the academic year 2026–2027.
- e) Candidates who are unable to submit the online application independently may approach, along with their Parents/Guardian and original certificates, any one of the constituent colleges of Engineering located at Salem / Chennai, or the Admission Section of VMRF (Deemed to be University), Salem, for assistance in submitting the online application.
- f) Incomplete online applications will not be accepted.

5) ELIGIBILITY CERTIFICATE:

Candidates from other Boards / Universities / Countries (except VMRF(DU)) who wish to seek admission to the MBA Degree Programme in the constituent colleges of Vinayaka Mission's Research Foundation (Deemed to be University), Salem, must obtain an Eligibility Certificate from this University and submit it at the time of admission.

6) COUNSELING CALL LETTER:

- a) All eligible candidates can download the Counseling Call Letter from the University Application Portal from 22.06.2026 onwards.
- b) Candidates must produce the Counseling Call Letter at the time of counseling. No candidate will be allowed to attend counseling without the call letter.
- c) Mere participation in counseling does not confer any right to admission. Candidates who do not satisfy the prescribed eligibility criteria will not be considered for admission.

7) COUNSELING CENTRE:

Counseling will be conducted at:

Vinayaka Mission's Research Foundation (Deemed to be University),
Sankari Main Road, (NH-47), Ariyanoor, Salem – 636 308,
Tamil Nadu.

8) MODE OF SELECTION:

- a) Selection will be made based on the marks obtained in the qualifying examination and through merit-based counseling conducted by the Admission Monitoring Committee (AMC) of VMRF (Deemed to be University), Salem, in accordance with the eligibility criteria prescribed by the All India Council for Technical Education, New Delhi and VMRF (DU) rules and regulations.
- b) Intimation Letters will be sent by e-mail to the candidates provisionally selected for admission.
- c) In case of two or more candidates secure the same marks in the qualifying examination, the inter-se ranking will be determined based on their academic performance for admission purposes.
- d) Candidates must upload their Degree/ Provisional Certificate, Mark Sheet(s) in the Application Portal or otherwise the result in loss of rank position in the merit list.
- e) Results will be published on the University website: www.vmrfd.edu.in and displayed on the University Notice Board.

9) DOCUMENTS TO BE PRODUCED AT THE TIME OF COUNSELING:

Candidates must produce the following original documents along with scanned copies and photocopies:

1. UG Degree / Provisional Certificate

2. UG Degree Mark Sheets (first year to final year) / Consolidated Statement of Marks
3. Transfer Certificate and Conduct Certificate issued by the Institution last studied
4. Community Certificate (if applicable)
5. Migration Certificate (if applicable)
6. Nativity Certificate (or) Domicile Certificate
7. 10th Std. / H.Sc Mark Sheet(s)/Birth Certificate as proof of Date of Birth
8. Copy of Aadhaar Card of the Candidate.
9. Copy of Aadhaar Card of the Parents / Guardian.
10. Medical Fitness Certificate
11. Recent Passport- size Colour Photographs - 9 Nos. (taken after 1st January 2026)

Candidates must ensure that their name and date of birth are identical in both their School Certificates and Aadhaar Card.

10) ANTI-RAGGING MEASURES:

Ragging is strictly prohibited on all campuses of Vinayaka Mission's Research Foundation (Deemed to be University). The University strictly enforces Anti-ragging measures and ensures that the campus is free from any form of ragging. Any violation will be dealt with strictly in accordance with the law in force and as per the directions of the Hon'ble Supreme Court of India, UGC, All India Council for Technical Education, New Delhi and VMRF(DU).

11) RULES ON DISCONTINUANCE FROM PROGRAMME OF STUDY:

- a) If a student discontinues the course after the cut-off date prescribed by the statutory authorities/university, or if the seat remains vacant without the possibility of being filled by another candidate, the student must pay the applicable tuition fee and other fees as per University regulations.
- b) All students and their parents must submit a written declaration agreeing to these conditions at the time of admission.

12) IMPORTANT NOTE:

- a) All admissions are subject to the fulfillment of the prescribed eligibility conditions by the candidate. If, at the time of admission (or) at any later stage, it is found that the candidate has furnished false information, submitted forged certificates (or) concealed material information, his / her admission shall be cancelled and the student shall be dismissed from the institution immediately.

- b) The Fee refund policy is followed as per UGC guidelines.
- c) VMRF (Deemed to be University) reserves the right to amend or modify the curriculum, course structure, rules, regulations, admission procedures, examinations, fee structure, and refund policies as deemed necessary.
- d) Students will be governed by the University rules including refund of fee disciplinary rules and, Hostel rules.
- e) All disputes arising from the interpretation of this prospectus will be referred to the Vice-Chancellor of the University, whose decision shall be final and binding.
- f) All legal matters arising out of this prospectus shall fall under the jurisdiction of the Courts in Salem only.

13) IMPORTANT DATES:

1	Last date for submission of online application	20.06.2026 (Saturday) upto 5:00 p.m. (Server Time)
2	Counseling Call letter download from VMRF (Deemed to be University) application portal	22.06.2026 (Monday) www.vmrfd.edu.in
3	Tentative Date of Counseling	26.06.2026 to 27.06.2026
4	Counseling Timing	10:00 a.m. to 4:00 p.m.
5	Venue	Vinayaka Mission's Research Foundation (Deemed to be University), Sankari Maid Road (NH – 47), Ariyanoor, Salem – 636 308, Tamil Nadu.

14) FOR FURTHER DETAILS CONTACT:

1	VMRF (Deemed to be University) Mobile Number	99441 59484 / 73394 13388 80150 11156 / 82204 46846
2	E-mail	director.admissions@vmu.edu.in
3	website	www.vmrfd.edu.in

REGISTRAR